

# CIOReview

The Navigator for Enterprise Solutions

ENTERPRISE ARCHITECTURE SPECIAL

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## 20 Most Promising Enterprise Architecture Technology Providers - 2018

The Enterprise Architecture (EA) landscape has begun to gain considerable attention over the past few years. While it significantly contributes to enabling organization satisfy the needs of ever growing and fast-changing customer requirements and achieve business goals, it influences every activity of the enterprise chain from business processes to IT support.

Enterprise architects are now focusing on customer-centric, design-driven architecture, which builds on the traditional outcome-driven models, giving EA and technology leaders the information that they need to build digital business models which support the consumer needs. With businesses identifying unique data points to realize their vast potential, two crucial factors—security and the need for regulatory compliance—will govern their actions.

Cloud technologies continue to influence EA decision making. The increase in the public cloud computing adoption within the enterprise space is fastening the market for global public cloud services to reach 236 billion dollars by 2020. Breaking down the traditional IT silos, combining development and operations—DevOps—is believed to be another one of the best ways IT organizations can ensure greater efficiency.

In this scenario, to help CIOs find the right EA technology provider, a distinguished panel comprising CEOs, CIOs, analysts and the CIOReview editorial board has selected the leading technology companies in this arena. In our selection, we looked at the vendor's capability to fulfill the burning need for cost-effective and flexible solutions that add value to the complex EA landscape.

We present to you CIOReview's 20 Most Promising Enterprise Architecture Technology Providers - 2018.



**Company:**  
Zeevo Group

**Description:**  
Specializes in developing enterprise architecture programs to support organizations plan for, design and implement successful migrations to cloud-based solutions

**Key Person:**  
Joey Johnsen,  
Founder

**Website:**  
[zeevogroup.com](http://zeevogroup.com)

# Zeevo Group Fostering an Inevitable Enterprise Architecture

**T**he intention behind the genesis of enterprise architecture (EA) was to curtail system complexity and improve business alignment; sounds cliché, but it's true. Today, with the increased demand for standardized IT environments and adaptability, EA has evolved from being a localized process implementation to a global enterprise-level initiative. "In an 'agile' world, where requirements and solutions continue to evolve through collaboration, so must the world of EA," begins Joey Johnsen, Founder, Zeevo Group. To keep pace with the fast-moving business environments, organizations must standardize and rationalize their ability to adapt technologies to the changing business discipline, with EA as a channel. This is precisely what Zeevo Group helps enterprises with. Zeevo Group provides an advanced EA framework, which is adaptable and incorporates business and technical structures, processes, and perspectives, helping organizations achieve their strategic goals through optimized performance.

Zeevo Group's EA framework implementation methodologies involve such key areas as project management, IT portfolio assessment, business architecture, information management and data governance, staff development, and enterprise communication. The company provides a platform to generate and visualize metrics and key performance indicators (KPIs) that are meaningful to businesses and support their operations on a daily basis.

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**Our EA methodology is agile; we design and implement architectures that can evolve over time rather than the traditional 'current versus future state' approach**

Zeevo Group also prides itself in a long-run record of successful EA implementations for its clients and overcoming typical implementation hindrances such as competing priorities, gaps in staff skill sets, and divergent opinions within the IT and business organizations. For CIOs struggling with the challenge of integrating with legacy systems, evolving multi-cloud service offerings, and emerging Software as a Service (SaaS) technologies, Zeevo Group offers robust EA methodologies and skilled resources to support organization's plan, design and implementation of cloud-based solutions.

The company closely monitors best practices that are evolving beyond the traditional tools and mindsets and assists businesses in adopting cloud-based tools for collaboration and continuous

innovation. "Our EA methodology is agile; we design and implement architectures that can evolve over time rather than the traditional 'current versus future state' approach," says Johnsen.

Zeevo Group's EA framework replaces manual, time-intensive analysis by rapid-data mining and advanced insight or data visualization capabilities. The company offers a variety of business intelligence tools and a resurgence of the "R" open source programming language to help Chief Data Officers and data engineers focus on analytics in real-time. Besides, Zeevo Group also helps CIO overcome the challenges they face with data breaches.

From a security standpoint, the company takes a structured and comprehensive approach to data governance by enabling organizations to plan, supervise, and control critical data assets on-site and in the cloud.

At the core what really differentiates Zeevo Group is its team of dedicated experts, originating from the aircraft and engine leasing, utilities and consumer products industries, who specialize in aligning IT operations with the business strategy, keeping pace with the rapid-fire innovation in the realm of cloud, AI, and blockchain. The Zeevo team brings its unparalleled depth of industry expertise to design EA project governance, manage technology project portfolios, and enable road-mapping and strategic architecture planning.

Forging ahead, Zeevo is committed to delivering EA capabilities and scalable technology resources for conducting enterprise planning, modeling, and implementation leading to successful development and execution of business strategies. To assist clients with tailoring their EA value messaging for different stakeholders, the Zeevo team looks forward to improving information management by enabling businesses to collect, analyze and visualize information and measure EA value-added impact. **CR**



Joey Johnsen