

# CLIENT CASE STUDY >>>



## Providing PMO Oversight and Support for Resource Alignment & Cost Monitoring to Drive a Portfolio of Deals Toward Completion

### CHALLENGE



A **leading media / technology company** was challenged in managing a portfolio of \$200 million+ in commercial deals through completion, struggling to align resources, prioritize activities, and drive strategic value.

Zeevo Group established a **centralized project management organization (PMO)** to provide support for project oversight, governance, and cost control, while coordinating communications with 14 representatives on three continents.

### >>> APPROACH

- ▶ Deployed an on-site team of project management professionals to use a hybrid approach to engage impacted stakeholder groups in South America, North America, and South East Asia
- ▶ Assessed the required level of project oversight needed from key process owners and stakeholders, and converted findings into actionable tasks
- ▶ Standardized the governance structure for legal, finance, and due diligence activities and performed reviews and health checks to report progress to management

### >>> OUTCOME

- ▶ The client benefited from Zeevo's program management methodology to zero in on 20 prioritized projects, out of more than 250 potential activities
- ▶ Improved visibility into projects to enable rapid corrective action and recovery strategies
- ▶ Ensured efficient handling of issues and informed decision-making, while controlling costs without compromising quality
- ▶ Implemented a project status "traffic light" system with standardized criteria and thresholds for deals
- ▶ Effectively leveraged customized criteria for deal progression and closure

### ZEEVO'S VALUE ADD

- ▶ Provided relevant guidance and insights specifically relevant to this program management organization based on prior experience and leading practice
- ▶ Established a project framework with clear roles and responsibilities
- ▶ Reviewed and aligned other functions and departments to create further value for the organization
- ▶ Produced daily and weekly management reports and user-friendly dashboards to maintain stakeholder oversight
- ▶ Enabled the client team to apply learnings to future projects, leading to better risk identification, less repetition of past mistakes, and better prioritization of tasks

## WHY ZEEVO?

Our experience and expertise <

Our style and passion <

Our team of professionals <

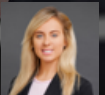
Our commitment to a strategic relationship <

## LET'S TALK

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